



Dental office *update*



Alaska | Spring 2021

Claim your Dental Optimizer profile now!



Dental Optimizer is an enterprise dental portal connecting patients, providers, and payers.

With Dental Optimizer, patients can book appointments, ask questions, calculate out-of-pocket costs, get real-time benefits information and more.

Your free Practice Dashboard gives you instant access to tools you can use to improve operations, accept online appointments, and collect positive reviews. Claim your provider profile for access to a suite of marketing tools you can use to grow your practice. Get real-time feedback and access to tools your practice can use to generate more appointments.

With hospitals and corporate dental practices creating digital self-service products for their patients, independent practitioners need a leg up. Dental Optimizer connects patients, providers, and payers on a single platform, giving providers the tools they need to remain competitive. The following suite of applications enhance relationships with patients in ways that drive better outcomes in the space between visits.

Providers can see their average rating on Google, Yelp and Facebook and learn how to increase the number of positive reviews. By claiming your profile you can view, accept, withdraw, and cancel appointments up to 48 hours in advance. You can also view your overall profile strength and get specific tips to reach more potential patients.

The Dental Optimizer gives providers the technology they need to connect with the patients they currently serve as well as prospective patients in their area. Claim your Dental Optimizer profile now at: [Digital Dental Tools - Providers \(dentaloptimizer.com\)](https://www.dentaloptimizer.com/providers)

Become a PPO provider today!

Increasing your visibility with new patients has never been easier! Become a Delta Dental Preferred Provider Organization (PPO) dentist today and you'll automatically be listed on Delta Dental of Alaska's online directory of participating in-network PPO providers.

What does this mean for your dental practice? Check out the benefits of being a Delta Dental PPO provider:

Attract new patients

Become a dental home for newly enrolled Delta Dental PPO members to help them establish preventive habits that will improve their overall health.

Increase your visibility

Delta Dental PPO members are encouraged to visit Delta Dental participating PPO dentists to maximize their benefits. PPO dentists are automatically listed in our online directory where PPO members are directed to search for a PPO in-network dentist near them.

With Delta Dental PPO plans now more prevalent in the Alaska marketplace, this is your chance to help patients make the most of their dental benefits and reduce their costs. At Delta Dental of Alaska, PPO members are encouraged to use their benefits and seek treatment with one of our participating in-network PPO dentists.

Ease your administration process

There is one competitive fee schedule for all Delta Dental PPO members, making it easy to process dental claims for PPO patients.

Join today!

To review our current fee schedule, please call Dental Professional Relations toll-free at 888-374-8905 or email dprak@deltadentalak.com.

Enter our "Positive Changes " contest for a chance to win a Visa gift card.

Tell us something positive you have done due to COVID-19.

Some examples could be:

- What have you accomplished? (remodeled the kitchen, spent more time with family, more sit down dinners)
- Did you get a new hobby? (crochet/knit, bake sour dough bread, painting, drawing, reading/writing, hiking, biking)
- What positive changes have you made? (walking more, more me time, self-help)

We're excited to hear about the positive events that have occurred in spite of this difficult time!

We would also appreciate any feedback about how we are doing. We're always looking for ways to improve, so please send us any observations along with your answers (not required to enter).

Please email your answers to RSVPdprak@deltadentalak.com. Include your name, which office you are from and best way to contact you should you be selected as the winner.

See you at the Alaska Dental Society annual meeting!

The 2021 Alaska Dental Society annual meeting is quickly approaching, May 21-22 at the Talkeetna Alaskan Lodge. While you are there, be sure to swing by and visit with your Dental Professional Relations Service Representative. We look forward to seeing you there!



Shannon Jones

Dental PR Service Representative, Delta Dental of Alaska

Shannon.Jones@DeltaDentalAK.com

Provider Handbooks

[Dentist Handbook \(PDF\)](#)

888-374-8905 | dprak@deltadentalak.com | DeltaDentalAK.com
601 S.W. Second Avenue
Portland, OR 97204

Moda Health, 601 S.W. Second Avenue, Portland, OR 97204

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